



# THE LIONS ROAR

FAIRFAX HOST LIONS CLUB

Volume 61, Issue 3

## 15,000 LIONS ROAR INTO SEATTLE, July 4-8 by IPDG Dennis Brining

October 2011

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Some 60 Virginia Lions and more than 15,000 members of Lions Clubs International and their families gathered in Seattle, Washington, USA as part of the association's 94th Lions Clubs International Convention from Monday July 4, through Friday, July 8 in the Washington Convention Center and Key Arena, Seattle Center. 2010-11 International President Sid L. Scruggs III of Vass, North Carolina presided over the convention. President Scruggs has led the association through a year of increased community service, including world-wide campaigns to engage youth, preserve sight, feed the hungry and protect the environment.

Highlights of the convention included: A spectacular Parade of Nations with 10,000 Lions from 100 countries, many in native dress, along with bands and colorful floats. The parade stepped off at 10:00 on Tuesday, July 5 and marched from the intersection of Fifth Avenue and Denny Avenue to the Washington Convention Center. Leading the Parade was the Ohio State School for the Blind Marching Band, the only high school band in the nation made up of blind students, that participated in the 2010 Rose Parade. The parade was the largest ever in the history of Seattle. Convention delegates attended workshops, learned about important issues facing communities globally, elected international officers, voted on constitutional amendments and helped set the future direction for Lions Clubs International.



Attendees also heard speeches from Bill Gates Senior on the Global Measles Initiative and from former United States Secretary of State Condoleezza Rice. We also heard from Franklin Graham from Samaritans Purse who was awarded the 2011 Lions Humanitarian award and a check from LCIF for \$200,000 for his work around the world. President Sid presented the young winners of the Lions International Peace Poster Contest and the Power of Peace Essay Contest for blind and visually impaired students on Wednesday. During the entire conference, attendees were entertained by a large number of entertainers to include: Canadian Brass, Quick Change, Bella Rumore, Cobu, Ishaara and Karen Taylor Good to mention a few.

A colorful flag ceremony was held on Wednesday, July 6th with the flags of Lions nations from around the world. Election of the 2011-2012 Lions Clubs international president, Wing-Kun Tam of Hong Kong Special Administrative Region (SAR), The People's Republic of China, on Friday, July 8. Tam will be the first person from China to serve as president of the world's largest service club organization.



nor of 24-A. On a personal note, I felt a great sense of pride when our winning peace poster contestant was flashed across the big screen with FHLC on it, and when I saw my name as an awardee of the Silver Light Keeper Award for Service in front of thousands of Lions. There were only 57 of these awarded from around the world.

I was also honored to have been a trainer, along with PID's Walter R. "Bud" Wahl and Wayne E. Davis for the Zone Chairperson Seminar at the Convention. We had 105 students from some 45 geographical areas from around the world. A number of tools that we developed in this district were used to support the seminar and have now found their way across the globe as a result of this effort. These included: PCC Bill Bartlett's "I Plan" for Membership Growth and our District Job Description Handbook which was a great hit.

Linda and I were extremely busy throughout the convention seeing old friends from around the world and in meetings. I also had the pleasure of immersing our newest member Lion Marcia Selva in the organization by introducing her to a large number of folks that we will be working with on her Vietnam Initiative going forward. All in all, it was a very productive, but exhausting effort and we are glad to be home.

All of the DG-E's from around the world were sworn in as the final action of the Convention and our very own DG Dennis Brining, suddenly became an IPDG and DG-E Dennis Kelly, III, became the new District Govern-

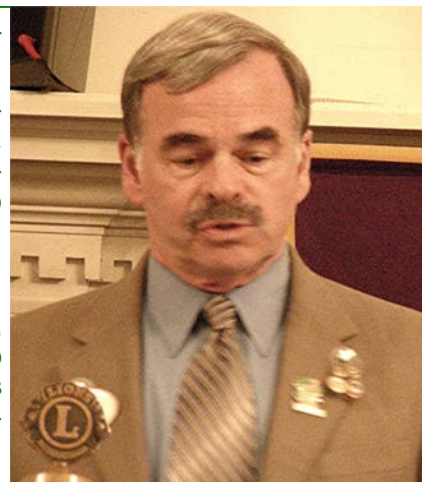
**VISIT BY DISTRICT GOVERNOR DENNIS KELLY**

by Sandy Mayo

It was a privilege to have District Governor Dennis Kelly as our speaker on Tuesday, August 16.

District Governor Dennis Kelly opened his comments with the subject of membership, noting that at the beginning of last year, District 24-A had 1,922 members. PDG Dennis Brining's goal for last year was to end with a plus 37. However, after losing three clubs during the year, the final membership number dropped to 1,855. DG Kelly's membership goal for this year is end with a plus 24.

DG Kelly's theme for this year is "I Believe in Service and Leadership." However, as he points out, you can't have either if you don't have members. In order to achieve the goal of service within our community, it will be necessary to focus upon membership and leadership. Accordingly, two teams have been established to focus upon those two factors.



The Global Membership Team (GMT) will be led by Lion Anne Ryan of the Reston Lions Club.

How are we going to get members becomes the key question. Additionally, retention of members is a huge part of the equation. Throughout the United States there are 12 million non-profit organizations looking for members and volunteers. Hence, the Lions Club has considerable competition in securing and retaining members. As DG Kelly notes, the easiest way to keep members is to keep them working and serving.

As was noted, service is not fund-raising. Service touches the heart. The District Governor challenged us to rededicate ourselves to the belief of true service and asked that each member do at least one service project this year. He noted that The Lions Club should be the "go to" organization when someone in the community is in need of a helpful service. We need to document what we do on our web site and face book pages. Slide shows need to be incorporated on the web page to spark the interest of visitors and indicate what the Lions' organization does.

One service project is to assist in the implementation of one of President Tam's goals for the year to plant one million trees around the globe. Our District is assigned the task of planting 600 trees. There is every expectation that we can exceed that number. Linda Brining is the District 24-A Tree Planting Coordinator and will be reporting on the service project throughout the year.

What can we do long term? Return to our core value of our sight programs. DG Kelly wants to push and implement vision screening of pre-school children. He noted that we live in a target rich area of pre-school programs. The screening is the initial task. This must be followed up with documenting the progress of those children requiring vision correction.

The Global Leadership Team (GLT) will be led by Lion Phil Schrack and Lion Mike Ryan of the Woodbridge and Sterling clubs respectively. Every club president is asked to identify one person to work in the leading Lion program. There will be an on-line curriculum whereby candidates can go through the course of leadership. Certificates will be awarded at the winter conference. We hope to grow leaders in this manner. Giving them the resources and tools in their own clubs to move forward. DG Kelly indicated he knew of at least thirteen leaders in the FHLC alone.

In his final comments, DG Kelly asked each of us to think about the first day we became a Lion and asked that we expand and capture the power of "we."

## LIONS MILLION TREE PLANTING CAMPAIGN

by Linda Brining

On Aug. 14<sup>th</sup>, District 24-A kicked off a Tree Planting Campaign, in support of International President Tam's Initiative of planting 1 million trees internationally. Our District Governor, Dennis Kelly, set the goal of 600 trees for District 24-A. As of Oct. 25, we have planted 2,966,680 trees internationally. We have commitments to plant 340 trees for District 24-A so far.

The Fall Conference for 24-A held a workshop on "Go Tree Green" our tree planting campaign. A yearlong program was launched and with great enthusiasm we are reaching out to the community to find partners to help meet our District goal. Each group was asked to form a committee, set a goal, find partners and host an event to support this initiative. Fairfax ReLeaf (a Fairfax County non-profit organization) will provide seedlings of native Virginia trees at no charge. The seedlings will be available for Fall and Spring plantings. The goal is not to just put the trees in the ground but to keep them alive. We are in a wooded area, so we will need to search out deforested areas, median strips, parks, or assist schools communities & in tree planting.

An Oct. 30<sup>th</sup> planting, partnering with Fairview Woods Community Association, Fairfax Host will add 30 Red-buds to the clubs' goal of 60 trees. We have potential partners of Fairfax City –Tom Elick, Fairfax Education Assn. Dennis and Linda. Our new member Marcia Selva has jumped in with both feet and while working on eye care for Vietnam, she has combined the effort to plant wanted trees while there. She is also working with Thomas Jefferson HS on a joint planting. Good work Lions. We'll follow your progress. Of course, Lion Chrissy Kinman will keep us in the public eye with her press releases.

With this commitment we are looking forward to helping DG Dennis Kelly not only meet his goals but exceed them, and we are only one club. Think of what we are going to accomplish as a District!!! We are hoping to surpass the committed 600 trees. As a clever and savvy DG, Dennis knew we could do more by teaming with other organizations, getting the word out about "WE SERVE" showing the community how much fun Lions have while attacking a goal. We will be participating in a **District 24-A Arbor Day Planting, Friday April 27, 2012**. While there will be planting dates all year, we are hoping to make a statement on this day by having Lions shirts prominently display all over the District; planting trees and spreading the concept WE SERVE. The unspoken goal: Which club can have the most fun while getting the task done? Who knows an elf or gnome might be watching!

District Tree Coordinator: Linda Brining (Fairfax Host Lions) [path2linda@aol.com](mailto:path2linda@aol.com) will be available to assist clubs with tree selection if needed. Zone Chairs are coordinating with their clubs to set and meet goals. Information on this Tree Planting Campaign is available online at: [fairfaxtrees@releaf.org](mailto:fairfaxtrees@releaf.org) to request trees and at [www.valions.com](http://www.valions.com) for tree planting information: Count Us In - the official participation and recording form for 24-A; ReLeaf Tree Inventory - native Virginia seedlings available Fall 2011; Tree Planting Projects in Northern VA. – excellent resource; VDOT Landscape Guidelines – should median strips be the chosen location for planting trees. Must have a planting permit from VDOT - no charge.

"If you are thinking a year ahead, sow a seed.  
If you are thinking ten years ahead, plant a tree."  
— Chinese poet, 500 BC



**CABINET INSTALLATION, AUGUST 14**

by Sandy Mayo

The Lions of Virginia, District 24-A cabinet installation took place on Sunday, August 14 at a luncheon held at The Springfield Golf and Country Club. In his remarks to the newly installed cabinet and guests, DG Kelly spoke of his theme "I Believe in Service and Leadership." Service resonates with our core value and motto "We Serve" and leadership is essential if we are to continue to exist as a viable organization. He noted that some of our leaders may not even be Lions yet. It is up to the present leadership to go out and find future leaders. We need to prepare our successors. A good source for Lions leaders can be found in the Leo clubs. Two new Leo clubs have been added this year. He noted that President Tam was a Leo. The seeds planted in the Leo clubs will produce our Lion members and leaders. Those programs of outreach to the community begun by IPDG Dennis Brining will continue. The strategic plan instituted by Lion Dennis Brining has been edited and adopted and will be distributed to each club president.



With regard to service, DG Kelly spoke of the involvement of the LCIF in disaster relief in Joplin, Missouri. Additionally, we must continue with our efforts in vision screening in Africa, commit ourselves to the project of eradicating measles in Africa. All of this takes money. In order to promote donations to the LCIF, a new program has been developed entitled the MJ Club. The program will require five Lions to pledge \$200 per year for the next five years. In that way, the LCIF will receive \$5,000 over five years. At the end of the five years, one member from each club will be a Melvin Jones fellow. There has been some argument about this monetary approach toward the Lions' highest honor, but as DG Kelly points out, the unfortunate people we are trying to assist do not care where the money comes from. For those who are reluctant to accept the Melvin Jones award, they may simply waive the award. Applications can be found on the web page.

In summation, DG Dennis predicted "working together we can make a difference this year."

\* \* \* \* \*

Members of the FHLC who hold cabinet positions are:

- Suleiman Alibhai: Sight Conservation & White Cane
- Bill Bartlett: Advisory, Long Range Planning, MD 24 GLT Coordinator  
Faculty, MD 24 Lions Leadership Institute
- Dennis Brining: Global Outreach, LCIF, Long Range Planning
- Linda Brining: Tree Planting Coordinator
- Greg DeRosa: Safety
- Jay Kahn: No. Va. Lions Youth Camp
- Jeff Root: Peace Poster
- Bill Smith: Advisory, Constitution & Bylaws Protocol  
Pres, PDG Assn (24-A)
- Terry Smith: Trading Pins
- Elden Wright: Pres, VA Lions Eye Institute

It was good to see Terry Smith



Ten FHLC members serve on DG Kelly's cabinet.

## GETTING TO KNOW YOU . . . Michael Rumberg

by Lion Sandy Mayo

If you ever wish to make a career change, check with Mike Rumberg first. Chances are he's done that job. He's sold furniture, been a waiter, served as a crew member on a sport fishing yacht, started a construction business, been a treasurer of Senator McCain's campaign, served on the student senate at NOVA Community College, worked in a funeral home and done compensation analysis for Fairfax County and now for the District of Columbia.

With the exception of living two years in Chicago when his father was stationed there in his Air Force career, Mike has spent his entire life in Virginia. Born at the new Dewitt Hospital at Ft. Belvoir in 1968, he grew up in the school district of Thomas Jefferson High School. In spite of missing about 25 percent of the classes in his senior year due to his enthusiasm for sailing, he managed to graduate in 1986. Instead of applying for college at that time, he went sailing. He and a buddy fixed up a sail boat, affectionately known as the *Troubadour*. It was all arranged that the two of them would do some serious sailing to the Caribbean until the buddy found a winsome mate and the boat was not built for three!

Still looking for work on a sail boat, he stumbled onto a crew job for a sport fishing yacht anchored at the Gangplank Marina in D.C. Perhaps meeting Congressmen and Senators on this yacht fueled Mike's interest in politics. Taking high profile guys out fishing and spending winters in Florida was "fun stuff." Well, I reckon.

Eventually Mike attended Northern Virginia Community College where he became involved in student government and served as treasurer, vice-president and president. Are we seeing a pattern here? This particular student government raised \$20,000 which was used for AV equipment and benches for the Annandale campus, as well as a student scholarship. This had never been done before. After two years, Mike transferred to GMU where he majored in government and international politics. In 1993, with one more class to take, he left GMU (a parents' nightmare!) and started his own business in construction. Entrepreneurialship is in the family genes as his elder brother started a business of lawn mowing and odd jobs at the age of 8. I'm pleased to say that our very own P.J. Story encouraged him to return to GMU. He completed that one class and graduated in 2004.

Answering the siren call of politics, Mike became the deputy comptroller for McCain's campaign to win the Republican nomination in 2000. As we all know, McCain lost to George Bush but Mike still went on to the convention held in Philadelphia. Since that time, Mike has served as the treasurer of other local political campaigns and is currently the Treasurer of the 11<sup>th</sup> Congressional District Republican Committee and the Fairfax County Republican Committee. Mike also has a business management consulting company (Barchetta Enterprises) which specializes in compliance and accounting services for political committees as well as for various small businesses.

Amidst his various endeavors, Mike was to encounter his "life-long endeavor" at a D.C. United game in August 2005. Her name was Marisela and she was visiting a cousin. It was a long distance romance as Marisela was living with her family in Mexico City. Three years later, they were married on July 3, 2008. They now have two cute sons: Nicholas and Louis.

As a waiter at Mama's, Mike interacted with the members of the FHLC regularly and Elden Wright became his sponsor for membership in February 1998. His favorite Lion activity is the delivery of the food baskets as he is able to interact with the recipients personally and witness the joy on their faces.



Photo taken at FHLC picnic on September 18.

## SANDY'S SPOTLIGHT ON BILL SMITH, FATHER OF MD PIN TRADING CLUBS

My interview of Bill Smith regarding his famous pin collection and involvement in the Pin Traders Club of Virginia was literally a "moving experience." As we were seated in his lovely living room, I thought "gee, I don't remember passing a railroad line coming here, but I'm sure a train is in the side yard." When the picture frames started rattling on the walls, I stood up to see if a sink hole was developing in the street. Bill was on his feet at the same time, with a shocked expression on his face, announcing "That's an earthquake!" Yes, it was August 23, the date of the infamous 5.4 earthquake in Virginia. It wasn't long before neighbor Lion Phil Schrack stopped by to see if Bill and Terry were okay. The earthquake, along with seeing Bill's extensive collection of Lions pins, made for a memorable experience.

The concept of a separate Multiple District trading pin club was the idea of PCC Bill Smith, 24-A. He issued a memorandum on December 1981, to a group of pin traders in District 24-A (all members of Lions International Trading Pin Club (LITPC)) asking them to meet with him to consider the possibility of forming a Virginia pin trading club. They met at the Holiday Inn in Manassas on January 18, 1982, worked out a constitution, and that evening PTCV was born. Since then, over 40 similar clubs have been formed all over the world. All of these are based on the actions taken in Virginia.

The LITPC was organized for the purposes of fostering and developing friendship, good fellowship, and mutual understanding through the avocation of trading and collecting Lions friendship pins, now referred to as "trading pins." One of the goals was to strengthen International Lionism through international good will. Almost 30 per cent of the membership carry the title of Past Council Chairpersons (PCC), District Governors, and Past District Governors (PDG).

The creation of the PTCV was not an easy process, however. The original LITPC thought a state pin trading club would only provide competition. On the contrary, the reverse was true. Bill was elected as the seventh President of the LITPC on June 20, 1985 during the LCI Convention in Dallas, Texas. During his tenure, Bill worked diligently to have Multiple District Pin Trading Clubs approved. During this period, the LITPC experienced a massive growth that was caused primarily by the acceptance of the multiple district clubs as separate entities within Lionism. When President Bill assumed the role as LITPC President, membership was in the 350 range. By the time he turned the reins over to his successor in 1987, the rolls had swelled to more than 700.

As a service to the Council of Governors, PTCV undertook the responsibility of providing design assistance for the Multiple District 24 trading pins. This service saves the Council many hours of decision making on this subject. Before PTCV became involved in this process, the State was experiencing very costly and burdensome backlogs of unwanted and unsold pins. For the most part, all of this has been eliminated thus saving the Lions of Virginia many hundreds of dollars in administrative money. The Multiple District pin designs are approved by the Council of Governors while those designed by the pin trader clubs are approved by the Board of Directors.

PTCV issues an early bird pin, along with a registration pin, breakfast pin, and a swap pin. The organization also publishes a color pictorial catalog of every known pin to have been issued by every Lionistic source in Multiple District 24 (Virginia). Updates to this catalog are issued about three times a year. PTCV has also published a special series color catalogs that are used by pin traders all over the world. Catalogs sell for \$180 with updates free. The first issue of the "Pin Traders News" was published by President PCC Bill Smith announcing that PTCV had 49 active members from five of the six districts (24-F was not represented). The first two official Pin Trader Pins were a pair of Confederate War Wagons designed by Lion Harry Fulwiler and Lion Bob Curry.

The first pin trading swap took place at the Holiday Inn Airport in Richmond, Virginia, in November 1982. It was hosted by the Varina Lions Club. The second swap took place at the Pentagon City Quality Inn in February 1983, in conjunction with the 24-A Winter Social. By May of 1983, 250 pins had been cataloged and listed by Lion Don Moore with the hopes of having it published by the following year. By September 1983, PTCV had 114 regular members and 42 Associate Members. The third swap was again at the Holiday Inn Airport in Richmond in October 1983. Once they outgrew the facility in Richmond the swap moved to the Best Western in Tysons Corner. We remained at that facility until 1999 and then moved to the Lee-Jackson Best Western in Winchester, Virginia. The pin traders annual swap is always held on the second weekend in November and will be in Winchester this year on November 11-12. As Bill is usually working at that pin trading convention, he waits for a similar event which takes place in York, PA. He "prepares a want list and goes on the prowl."

Bill has designed over 200 pins and has worked with the last 10-15 District Governors to design their visitation, fall and winter conference and personal pins. An artist in North Carolina does the art work. Additionally, Bill developed a pin numbering system for purposes of identification within a catalog. As an example, the first pin for District 24A is numbered 24A-0001-79. The "00" prefix allows for expansion of the number of pins designed. Bill's collection of approximately 15,000 pins is phenomenal and superbly organized in trays which are stored in a specially-made rack. The trays are organized by state with each state issuing a prestige, regular or Leo pin each year. The pin trader clubs design a series of pins, including the Civil War series of 1800 pins. Other series include the American Indian, transportation, covered bridges, Christmas, trains and Disney characters. The current series is the Armed Services.

The first pin issued by Virginia was an outline of the state with an "L" in the center. At the time of issue in 1961, the pin could be bought for \$.75 cents. It now brings \$600 at auction. Pins generally cost about \$1.85 to \$2.25. To avoid die charges, the minimum number of pins ordered is 125 although most orders are for 150. Pins, like so many other products, are made in Shanghai China.

In 1973 Bill attended the first convention in Miami and purchased his first pin. Since then Bill has been to 24 international conventions and says each is an opportunity to spend a week with fellow pin traders – "it is like a family reunion." For Bill pin trading and collecting has become an educational hobby and source of social interaction. As he says, his hobby of pins "will keep him alive for a long time." At the end of the interview, I left Bill seated at his computer where he spends 6 to 7 hours each day on his pin collection.



**FAIRFAX CITY FALL FESTIVAL, 2011****By Pete Conklin**

Fairfax Host Lions Club once again participated in the City Fall Festival on Saturday, October 8 staffing two sites for beverages and food....Sager and North Street. Our festival chair, Lion Pete Conklin, was assisted by his Fall Festival Team. Heading the Sager site was Cory Green assisted by Bill Trent and the North Street led by Gene Brown assisted by Mike Schutz. Experienced Lions provided excellent backup advice and support. Thanks to our seasoned standbys: Marilyn Tanner, Elden Wright, Mike Rumberg, Carl Enix, Huey Sullivan, Charlie Raper and Tom Edick. Although unable to be present, Don Ballard's assistance on North Street operations was invaluable.

The weather was perfect and while attendance seemed less than previous years, the club made a nice profit. Sixty-six volunteers signed up and sixty-six volunteers showed up!! Especially nice was the number of family members and non-Lion volunteers who helped. Pete was able to interface with local schools whose students are always in need of volunteer hours. And, speaking of young volunteers, Jacob and Amber (aka "Bacon") were our top loudspeakers and sales reps. Folks kept ordering more things with the comment, "How can we refuse such enthusiasm!?" And, they promised to help with future Lions' activities.

Many thanks from Pete and his team to all those who contributed. The club really came through. Much fun and hard work was had by all and we continue to impress our fellow citizens with our service to the community.

**VLEIF PRESENTATION AT FALL CONFERENCE****By Elden Wright**

Lion Elden presented a Joe Lipomi Memorial Scholastic Grant to Marc Canamaso on behalf of the Virginia Lions Eye Institute Foundation and all of the Clubs of District 24 A. Marc is a blind student currently attending the Rehabilitation Center for the blind in Richmond to develop the skills and confidence to live independently in a college environment. Marc will start his college education this fall. Being the eldest of 5 children he knows he will have to work part time and does not consider this an obstacle, just the right thing to do. He said that "being blind is just one of my characteristics, it will not prevent me from achieving my goals. Any thing is possible with a positive attitude and hard work".

Marc received a standing ovation from the Lions in attendance when the District Governor presented him with the \$1500 check. Marc will be eligible for addition grants during his college years.

Before the presentation, Elden informed the audience of the function of LEIF exists to:

1) Support the Lions' eye clinic located in the Fairfax Hospital. This clinic operates 52 weeks of the year, five days of the week. There have been 253 surgical procedures performed this year.

2) Provide school grants to the legally blind within the 24-A District. These grants are designed to improve the potential of the students. At the Fall Conference he presented the 154<sup>th</sup> grant since the program began in 1999. In order to receive a grant, an individual must complete an essay explaining why the grant is needed and how the funds will be used.

3) Conduct an outreach to the community of those with low vision. We have a mission of opening more low-vision facilities in the southern part of the district before the end of the year.



## FALL CONFERENCE LUNCHEON ADDRESS GIVEN BY ID DOUGLAS ALEXANDER

“Each one bring one.”

This quote opened ID Douglas Alexander’s address at the Saturday luncheon at the Fall Conference on October 22. ID Alexander advised us that the Lion membership in the US is decreasing while that in foreign countries is growing. However, if every Lion member would follow Lion Alexander’s advice, we would double our membership.

“When did you become a Lion?” asked Lion Alexander. Most of us would respond with the date of our induction. For him personally, it was the day he delivered a Thanksgiving food basket to a family in need located in the Brooklyn area of Bedford Stuyvesant. The face of the Mother standing in the doorway lit up with true thankfulness as she was handed food for the family’s table. On that day Lion Alexander experienced the joy and reward of making a difference in someone’s life . . . and that was the day he became a Lion. Such a day should be experienced by all Lions.

He went on to say Lions around the world feed the hungry, clothe the naked and provide medical assistance for those who are vision and hearing impaired. Service is who we are. We do it because it is the right thing to do. We truly make a difference. It is about service to others and not to ourselves. And yet “with more hands, we can do more.”

Douglas X. Alexander, from Brooklyn, NY, was elected to serve a two-year term as a director of The International Association of Lions Clubs at the association’s 93rd International Convention, held in Sydney, Australia, June 28 to July 2, 2010.

A member of the Brooklyn Bedford Stuyvesant Lions Club since 1984, he has held many offices within the association, including club president, zone chair, region chair, vice district governor, district governor, cabinet secretary and cabinet treasurer. He also served as a Lions Eye Bank transporter, a member of the District and Multiple District PDG Association and a trustee of the New York State and Bermuda Lions Foundation.

On a personal note, Director Alexander is a retired vice president for J. P. Morgan Chase Bank and is the father of two daughters. On his web page, he encourages all Lions . . . “Let us all be Beacons of Hope through service.”



Our smiling friend Patty, between Lions Phil and Gary, anxious for the Fall Conference festivities to begin.



Lion Linda Brining gave a talk “Go Tree Green”

Be creative in your events.

Resourceful in your Planning.

Respectful of the Environment.

Be the Best Lions can be.

## AWARD FOR MARILYN TANNER

by Bill Trent

The Fairfax City Inter-Service Club Council honored 15 volunteers from Fairfax area service clubs at a ceremony held August 3, 2011, at the Stacy C. Sherwood Community Center. Lion Marilyn Tanner, Lion of the Year for 2010-2011, was the honored guest from Fairfax Lions Club. Lion Gary Maxwell, Immediate Past President, cited her for her exceptional work as the Membership Chair and her enthusiastic involvement in numerous other club projects.



Pictured left to right:  
 Fairfax City Council Member David Meyer,  
 Lion Marilyn Tanner,  
 Lion Past President Gary Maxwell and  
 ISCC President Larry Larson

(Photo by Bill Trent)

The annual event held each August honors Fairfax service clubs' volunteers of the year in appreciation for their contributions to the community. The Mayor of Fairfax City and the Council Members are invited to attend and this year's event was attended by Council Members David L. Meyer and Eleanor D. Schmidt.

The ISCC was organized in December 1977 through the efforts of Lions Past International Director Charles W. Mowery, a member of Fairfax Lions Club, and the first President of the Inter-Service Club Council. He conceived the idea of establishing a council of service organizations after visiting and speaking to other service organizations in the area. Fairfax Lion Ernie Lynn was the first secretary of the ISCC and was a long-time member of the organization.

## MEMBERSHIP WORKSHOP BY JOHN BAILEY — SEPTEMBER 6

Lion John Bailey gave a brief Membership Workshop at the September 6 dinner meeting in which he advised "Don't let the possibility of getting a NO answer deter you from asking a potential Lion to attend a Lions Club meeting".

Volunteer organizations have a number of challenges facing them today. (1) People have a lot less time; hence, their time is a precious commodity and people are reticent to part with any of it. (2) Demographics are changing – people normally move six times in their lifetimes; these moves do not allow for deep roots to be grown. (3) Cultures are changing – a lot of people coming from foreign countries do not know about the Lions organization. Organizations must change and adapt. Many organizations were founded to meet a need, to solve a problem. The Lions organization is great as they satisfy a great many needs.

It is important for each club to know what they do best. What do we have to offer? We must also know how we are different. When you interact with people you have a short amount of time to make your point. What do we say? John recommends an "elevator speech." A short blurb about an idea. You have 10-15 seconds to get that idea across. [Note from Lion Sandy – copies of the Lions Roar newsletter might help.] A lot of organizations use technology. However, email is for informing; NOT for motivation. There is nothing like talking to someone. It is too easy to delete an email.

Our membership must be used to get the word out. Although friends are the best recruiting resource, each person (according to John) has approximately 250 acquaintances. John recommends each of us put a tag on our email signature line, such as "I am a proud member of the Lions Club." This gets passed on to many people in a single day and plants a seed.

**REMEMBER: IT'S GREAT TO BE A LION**

**BLOOD DRIVE**

by Elden Wright

**MARK YOUR CALENDARS**

The following Blood Drives have been scheduled with the Red Cross as follows:

Tuesday, December 13, 2011

Tuesday, May 8, 2012

Tuesday, September 11, 2012

Tuesday, December 11, 2012

All drives will be held at Providence Presbyterian Church, located at 9019 Little River Turnpike, Fairfax, VA 22031. Each blood drive will start at 2:30 PM and the last appointments will be at 7:30 PM.

Remember: 95% of us will need blood at some point in our lives, but only 5% give blood. Prepare to be a member of the 5%. With luck we should reach a total of 3000 pints given by September 11, 2012.

**To date the  
Fairfax Lions  
have collected  
2938 pints of  
usable blood.  
  
We have  
touched so  
many lives!**

**STEP OUT TO STOP DIABETES**

by Tom Edick and Gordon Tillery

Your Fairfax Host Lions Club proudly engaged once again in the annual campaign supporting the American Diabetes Association (ADA). Past Lion Ernie Lynn (now deceased) was a staunch advocate of contributing to ADA because of their funding research to cure diabetes; we continue to support that priority. Bottom-line first: you Fairfax Lions individually collected and donated a total of \$1983.00. You may check the progress at this site: <http://main.diabetes.org>. When joined with the Fairfax Host Lions Club's planned donation of \$2000, we will have donated a new record of \$3983! All Fairfax Lions can be proud of this contribution to ADA's work to combat the fast-growing national epidemic of diabetes.

Our efforts began on August 18<sup>th</sup>, when Lions Tom Edick and Gordon Tillery attended the kick-off party for this year's "Step Out to Stop Diabetes" campaign. The party included a complimentary tour of the National Museum of Crime and Punishment, light snacks, and orientation on aspects of diabetes. ADA's "Step Out" campaign focused on a walk (2 mile or 4 mile — your choice) on Saturday Oct 22 at the National's baseball stadium. Teams of walkers raised funds to support both research (to STOP diabetes) and education (to reduce and minimize its intensity and frequency). The walk recognized the many teams raising money,



and also oriented people on the importance of activity to managing diabetes; many walkers were "Red Striders" (people living today with diabetes).

Fairfax Lions had an ADA spokesperson, Ms Alexis McDowell, talk to us about the scourge of diabetes, and we also auctioned off gift certificates and other items to kick-start donations. Of course the capstone was the STEP OUT Walk. KL Charlie and Jackie Raper, Tom Edick, Bill Trent, and Gordon and Elsie Tillery all had a great time at the walk, and enjoyed the appreciation shown by ADA for our donations. Let's look forward to this effort next year, and try to top this years' record donation. We serve!

**GLT/GMT TRAINING****By Bill Bartlett**

On August 19th, PCC Bill Bartlett traveled to Morgantown, WVA to attend an all-day (Saturday) Global Membership Team/Global Leadership Team (GMT/GLT) training session. Bill is the MD 24 GLT Chair. He was joined by the six district GLT chairs from VA and they were part of a four state (OH, PA, WVA, VA) group receiving the training. The training was conducted by PID Steve

Sherer (OH) and PID Wayne Davis (VA). Selected others made short presentations. At the conclusion of the training, Bill became a certified Club Excellence Process (CEP) Facilitator.

The purpose of the GLT is to develop procedures for identifying, training, mentoring and measuring the success of future Lion leaders. If you know of a Lion that you think would be a good leader (at the club, district or state level), please send his/her name to Bill along with your reasons for identifying the person.

The Club Excellence Process (CEP) is a four step workshop process designed to help Lions clubs improve in areas of their choosing. Each club participating in a CEP Workshop would discuss service, communication, growth and involvement. Each workshop is led by a trained facilitator.

Each participant receives a CEP Participant Workbook. The workbook is a great place for participants to record ideas about community needs, analyze the make-up and operation of their club, look up valuable resources and work on action plans to make a club stronger.

**2011-2012 PEACE POSTER CONTEST****By Jeff Root**

The theme of the Lions' International 2011-12 Peace Poster Contest is "Children Know Peace." Students ages 11-13 as of November 15, 2011, are eligible to participate. Artwork must be no smaller than 13 x 20 inches and no larger than 20 x 24 inches. Posters should depict the theme without using words or numbers.

Each poster is judged on originality, artistic merit and expression of the theme. Twenty-four international finalists are selected each year, representing the work of more than 350,000 young participants worldwide. The grand prize winner will receive a cash prize of \$5,000. Each of the 23 merit award winners will receive a cash award of \$500.

The Fairfax Host Lions Club will sponsor contests at Frost Middle School, Lanier Middle School, Rocky Run Middle School, and Stone Middle School. Winners from each school, their parents, and their art teachers will be invited to a FHLC dinner meeting in December or early January. The winning poster from each school will advance to the District 24-A Contest, which will be judged by the Arts Council of Fairfax County in late November.



MinJoo Kang, a 7<sup>th</sup> grader at Frost Middle School, won the 2010-2011 District 24-A and State of Virginia Peace Poster Contests, and was named one of 23 Merit Award Winners in the Lions' International Peace Poster Contest.

The FHLC Peace Poster chairperson is Lion Jeff Root. A Peace Poster table was set up at the Fall Conference from 5:00 to 6:45 on Friday, October 21.

**FOURTH OF JULY PARADE**

**By Sandy Mayo**

“Golden Past, Brighter Future” was the theme of this year’s July 4<sup>th</sup> parade in Fairfax City. The same logo could speak for FHLC’s history since 1951, as well as for our future. The red, white and blue bunting, and American flag were affixed to Don Ballard’s truck. We were ready to roll, with one exception. The cute blue and yellow golf cart used in previous parades sat this one out. It started once in the morning, but “once” was the operative word. Hence, it was left behind – appropriately at the Everly Funeral Home parking lot.

Near the corner of University Drive and Main Street, cooks Huey Sullivan (who could pass for Willie Nelson with his Western hat on), John Blanchard and Elden Wright shepherded two grills cooking hot dogs. Under the blue tent, other busy Lions were set to sell chips, sodas, candy and supply the accutrements for the tube steaks. Those Lions maintaining the food stand were John Bailey, PDG Bill Bartlett, Pete Bennett, Darrell Dalkin, Jim Davis, Tom Edick, Mike Greeley, Phil Mayo, Chan Medwedeff, Harry Pontius, Jeff Root, Mike Rumberg, and Mike Schutz. John and Jeff were even selling water up and down Main Street.



Lion Ballard’s truck advertising the FHLC car donation program – Full Fair Market Value Deduction – was impressive with its attention-getting horn (shrill and loud). Carter Marlow, Sophia Haywood and her friend rode in the back. In front of the truck, Lion walkers distributed flyers “advising” a full blue book tax deduction. The flip side of the flyer delineated the “Who, What & Why” of the FHLC: “It’s not all work. We build FUN into every activity.” Fun was certainly created in the parade when Steve Haywood repeatedly twisted our Lion’s tail. Normally our very own Suzanne Greenwalt gives the lion costume affectionate verve; however, for this year’s parade, Suzanne’s visiting nephew Brandon donned the outfit and gave sweet hugs to the little ones along the parade route. Suzanne walked beside him with a lion’s cub hat on. It actually seemed to be a family event as Kristin, Suzanne’s sister from Syracuse, NY walked in the parade while her daughter, Samantha, was back at the food booth. Other walkers included Suleiman Alibhai, John Bailey, Barb Ballard, Gregg DeRosa, Tom Edick, Steve Haywood, David MacPherson, Phil and Sandy Mayo, Rodney Neely, Charlie Raper, Jeff Root and Ken Schutz.

Net revenue was approximately \$375. We sold out of hot dogs, but did not sell as much water and soda as anticipated due to the somewhat moderate temperature. Additionally, a church group was giving out free bottles of water. Jeff Root dropped off seven cases of soda plus leftover catsup, mustard, relish, cookies, and chips to the Lamb Center the next morning. Well, it was a great morning and we hope the flyer asking “Can You Be One of US?” will bring responsive inquiries.

And speaking of July 4<sup>th</sup>, do you know what three presidents died on America’s famous day? John Adams and Thomas Jefferson (both in 1826) and James Monroe (in 1831). Now for a tougher question: what President was born on the 4<sup>th</sup> of July? See Lion Sandy Mayo for the answer.

Jeff Root looks hot as a firecracker!





September 18



## VISITATION

On August 28, 2011 at the Park-West Lions Community Center, IPDG Dennis Brining presented the Outstanding Club in Region 3 for the year 2010 - 2011 to the Fairfax Host Lions Club. There are only five of these awards given out each year. The other winners were Bailey's Crossroads in Region 1, Springfield Franconia in Region 2, Park West in Region 4 and Woodbridge in Region 5. This award is truly a prestigious award. Our club also received the 100% Treasurers Award (Mike Rumberg), 100% Secretary Award (Jeff Root), the Club Excellence Award which was formerly the 100% President Award and the State Achievement Award.

A happy group proud to be members of the  
Fairfax Host Lions Club



## BOARD OF DIRECTORS

### **New Board Members were installed June 21**

2011-2012 Board of Directors

President: Charlie Raper

IPP: Gary Maxwell

Secretary: Jeff Root

Corresp. Secretary: Phil Mayo

Treasurer: Jim Davis

#### Vice Presidents

1<sup>st</sup> VP: Mike Rumberg

2<sup>nd</sup> VP: Pete Conklin

3<sup>rd</sup> VP: Mike Schutz

#### Directors

PDG Director: PCC Bill Smith

PDG Director: PCC Bill Bartlett

PDG Director: Dennis Brining

1 yr. Director: Steve Haywood

1 yr. Director: Ron Schier

2 yr. Director: John Bailey

2 yr. Director: Greg DeRosa

Tail Twister: Don Ballard

Lion Tamer: John Blanchard

Bulletin Editor: Sandy Mayo

Membership: Marilyn Tanner

## THIS AND THAT

Missed the Tuesday night speaker? Not to worry. Lion Sandy Mayo writes a synopsis of each speaker's presentation which is then posted to our web page by Lion Mike Schutz. Check it out at [www.fairfaxlions.org](http://www.fairfaxlions.org)

Lions Pin Trading Club of Virginia will hold a Virginia Pin Swap on November 10-12, 2011 at the Best Western Lee-Jackson Inn & Conference Center, 711 Millwood Avenue, Winchester, Virginia. For additional information about the swap or membership, contact PCC Lion Bill Smith at 540-349-2748 or send him an email message at [tabs52@comcast.net](mailto:tabs52@comcast.net)

Coming in the next newsletter: Profiles of new members, Chrissy and Tom Kinman, North to Alaska: the 2011 USA/Canada Leadership Forum., Getting to Know . . . (who will it be?) And sights about town —on 15th Street, NW — do you have any idea why Melvin Jones is featured on this busy Washington street?

## MARK YOUR CALENDAR

### **NOVEMBER**

- 1 Dinner Meeting
- 2 Eye glass recycling
- 3 Lunch Bunch
- 10-12 VA Pin Traders
- 15 Dinner Meeting
- 16 BINGO
- 17-18 Citrus Fruit Sale
- 19 Food Basket Delivery
- 22 Board Meeting

### **DECEMBER**

- 3 District 24-A Cabinet Social
- 4 Lunch Bunch
- 6 Dinner Meeting
- 7 Eye glass recycling
- 13 Blood Drive
- 15-17 Citrus Fruit Sale
- 21 BINGO
- 20 Holiday Party
- 27 Board Meeting

### **JANUARY**

- 3 Dinner Meeting
- 4 Eye glass recycling
- 5 Lunch Bunch
- 17 Dinner Meeting
- 18 Eye glass recycling
- 18 BINGO
- 24 Board Meeting

# November 2011

SUN	MON	TUE	WED	THU	FRI	SAT
		1 Dinner Meeting	2 Eyeglass recycling	3 Lunch Bunch	4	5
6	7	8	9	10 VA Pin Traders	11 VA Pin Traders	12 VA Pin Traders
13	14	15 Dinner Meeting	16 Bingo Roll fruit	17 Fruit Sales	18 Fruit Sales	19 Fruit Sales
20	21	22 BOD meeting	23	24	25	26
27	28	29	30			

# December 2011

SUN	MON	TUE	WED	THU	FRI	SAT
				1 Lunch Bunch	2	3
4	5	6 Dinner Meeting	7 Eyeglass recycling	8	9	10
11	12	13 Blood Drive	14 Roll fruit	15 Fruit Sales	16 Fruit Sales	17 Fruit Sales
18	19	20 Holiday Party	21 Bingo	22	23	24
25	26	27 BOD meeting	28	29	30	31